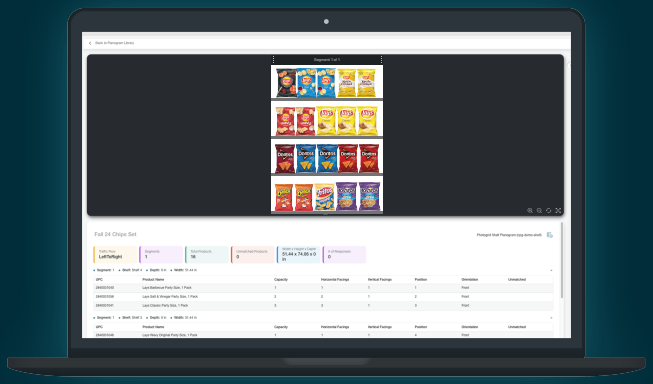
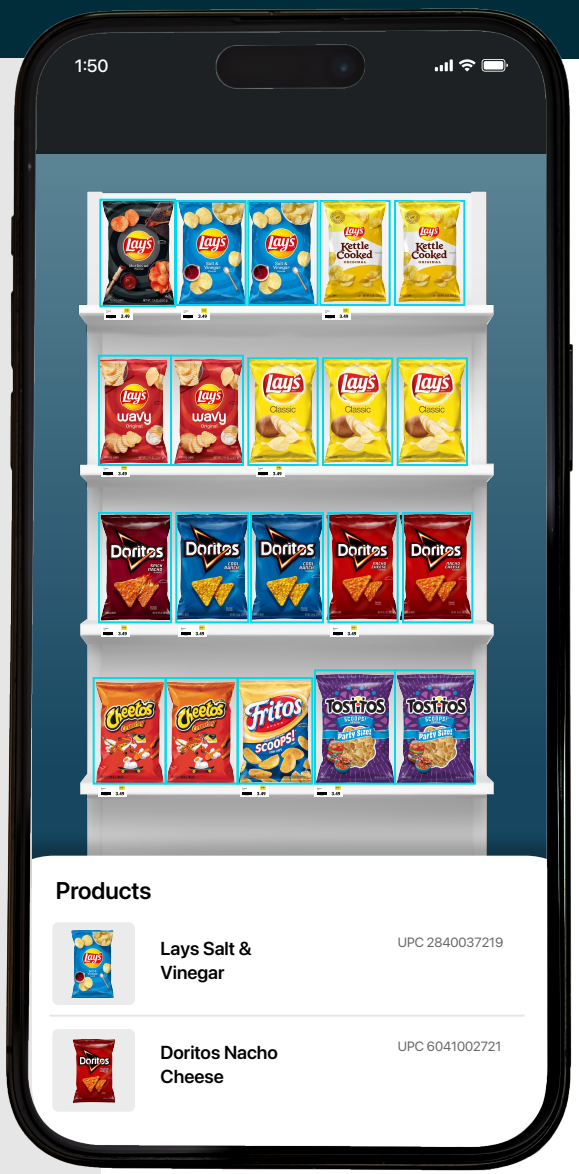
Pic&Plan

Perfect your planogram process with GoSpotCheck's Pic&Plan, the mobile AI for Consumer Goods and Retail that gives teams the capability to generate editable planograms directly from photos.

Fully integrated with task management, photo reporting, and business intelligence, Pic&Plan streamlines your operations for end-to-end efficiency.





Transform Photos Into Planograms Instantly
Effortlessly convert field photos into editable planograms with just one click.

Get Custom Set Scoring
Immediately distribute created planograms to the field and receive real-time insights and custom recommendations on every set.

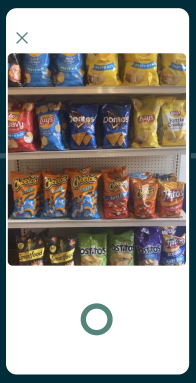
Simplify Your Tech Stack
Streamline your operations by minimizing software expenses and condensing essential functionalities into a single platform.

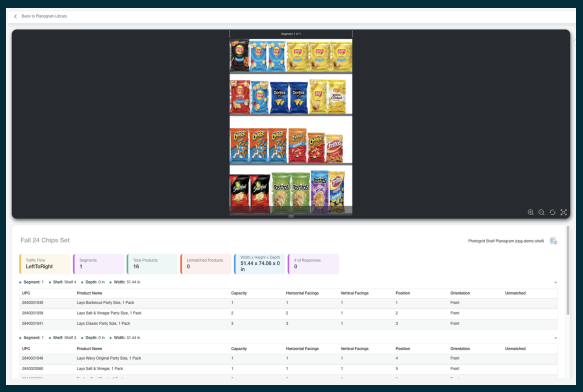
Organize Your Planogram Library
Efficiently manage a high volume of complex planograms tailored to different account tiers.

Gain Total Control of Operations
Maintain complete control and consistency—from planogram generation to assessment—ensuring a fully integrated process.

Enhance Compliance Across Locations
Improve consistency and compliance by providing up-to-date planograms to mobile users across all stores, locations, and regions.

How it works:





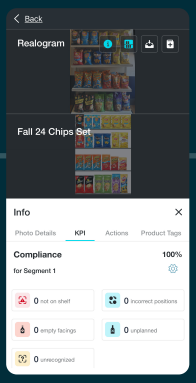


IMAGE CAPTURE

Set your perfect shelf then snap a photo with the GoSpotCheck mobile app.

PLANOGRAM GENERATION

View photos with SKU-level data instantly & click to create a perfect planogram for immediate distribution.

PLANOGRAM ANALYSIS

Track planogram and assortment compliance on photos from the field. Configure compliance scoring to reflect how your team measures success.

Create perfect sets everywhere with Pic&Plan AI.

+ Stay Flexible in the Field

Automatically create and distribute planograms in seconds to save time and stay agile in the field.

+ Increase Planogram Compliance

Track and improve planogram compliance across locations in real time.

+ Reduce Costs

Create, edit, distribute, and track planograms within one platform—no additional space planning files or accounts needed.

+ Prevent Stockouts & Voids

Keep an eye on every shelf at every store to ensure product assortment and on-shelf availability.

+ Drive Short- and Long-Term Sales

Use advanced analytics to understand the position, price, & number of facings in any set, & make adjustments that help you meet your sales target.

+ Enhance Customer Satisfaction

Create consistent product displays across all locations to exceed customer expectations and enhance satisfaction.

PEPSICO · Flowers FOODS · Keurig DrPepper · Beam SUNTORY · Kroger · ABInBev